



## The World's Most Complete Cloud-Based Unified Communications Company

- 1 Would you like to unify all of your communications - including voice, fax, and mobile phones?
- 2 Do you have multiple offices with separate phone systems and no other communication capabilities like chat or video conferencing?
- 3 Would you like to significantly reduce your monthly communications costs?
- 4 Are you prepared for a disaster and will your phones still work after it happens?
- 5 Do you need advanced communication features, but think you can't afford them?



# What Can The Cloud Do For You?

In the 1990s, you connected your PC to the Internet and it transformed your business. Now, it's happening all over again as the Internet connects your communications system to the cloud, giving you more communications capabilities than ever before.

## End-to-End Features

*Advanced Billing Capability*

*Line Pooling & Bursting*

*Mobility*

*Skills-Based Multi-Location Call Distribution*

*2-way Traffic Shaping*

*24 / 7 Monitoring*

*Disaster Recovery*

*"Find Me / Follow Me"*

*Fax In The Cloud*

*Chat*

*Web Conferencing*

*Video Conferencing*

*Voicemail In The Cloud*

*Advanced Call Center*

**Multiple Offices Join Together In The Cloud** – Through the power of the Internet, your office, remote employees, and branch offices are connected by a single, integrated communications system. Your employees and customers experience your system as a single, integrated whole.

**Smartphone Integration** – Our iPhone app turns your iPhone into a full-fledged Star2Star extension, so you're reachable wherever you are. It includes an integrated directory with presence monitoring, so you can see who is in the office at a glance. Make calls over 3G, 4G, or WiFi without using cellular minutes.

**Star2Star Software** – Our best-in-breed desktop software provides presence management, access to voicemail, recorded calls, and text messaging in a single, point-and-click application. The modular design lets you add features (such as fax and video conferencing) without installing any additional software.

**Never Miss A Call With "Find Me / Follow Me"** – Calls to your office extension follow you wherever you like: to phones across multiple locations, to your home or cell phone, even back to your voicemail. It's flexible and simple to configure.

**Project Presence Anywhere** – We can provide numbers in any area code. Those numbers can ring anywhere in the country you want to do business. Your customers make a local call to reach you and see your local caller ID when you call them.

**One Number Does It All** – Publish a single number on your business card. Callers will find you at the office, on your smartphone, or your cell. If they leave a voicemail, it will appear in your email. Save money and make it easier for customers to reach you.



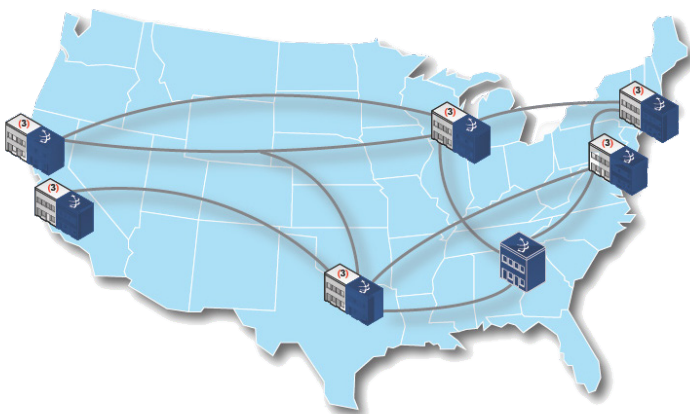
If you have answered YES to any of the questions posed in this brochure, the Star2Star Platform is the right solution for you. We are the only Cloud-Based Unified Communications provider that guarantees quality and offers the complete UC Solution with alternative ways of communicating, such as fax, chat, and video conferencing.



# The End-To-End Solution

Success built on the most complete and reliable architecture. We make communications a competitive advantage, not just a cost of doing business.

- ✦ Our automated quality monitoring system tests the sound quality of calls on every Star2Star system, every 30 minutes, and every day of the week to assure you of the highest quality calls.
- ✦ We upgrade your internal network and place our phone system at the edge of your network to give voice traffic End-to-End priority over data. This means that your calls will not be interrupted by other Internet activities.
- ✦ An independent Dun & Bradstreet report gave Star2Star remarkably high ratings for reliability, quality, customer support and responsiveness. This customer satisfaction feedback was provided directly from a random selection of our customer base.



*We deliver the best quality voice over the Internet.*

Our patent-pending Constellation™ technology works in real time with our six regional data centers and the StarBox Cloud Connections Manager at your office. Together, they analyze current Internet traffic conditions in real time to shorten the route your calls take across the Internet. StarPath solves the network quality issues that other service providers cannot solve.

## 99.999% Guaranteed Reliability

- Automatic Backup and Failover
- Disaster Recovery
- Analog Line Backup
- Redundant Data Centers
- Redundant Phone Carriers
- 24/7/365 Proactive Support
- Next Day Parts Replacement
- Redundant Internet Connections





# Iron Clad Money Back Guarantee

We will install your new phone system next to your old system. Run both systems, side by side, for 30 days and if you aren't completely satisfied with the Star2Star system, we'll refund your money.

- ★ Flexible Per-Seat and Per-Line pricing options
- ★ Low upfront cost plans available
- ★ Pool phone lines across multiple locations to save money
- ★ Call bursting eliminates busy signals
- ★ Incredibly low long distance rates
- ★ Competitive toll free and international rates
- ★ Unlimited voicemail that forwards to email
- ★ "Meet-me" conferencing included
- ★ Free inter-office calls

Even if your current phone system is still working, you can upgrade to Star2Star to reduce the cost of your current phone bill and realize positive cash flow from the very first month! Better yet, by financing the equipment upgrade, you can usually save enough money to pay for your new phone system and the service; and now is a great time to start saving your hard-earned cash.

## Award-Winning Quality Products and Service

We have a 99.6% retention rate driven by our superior service and our patent pending cloud architecture that overcomes the reliability and quality limitations of other communications technology.



## How To Switch To Star2Star

Your Star2Star authorized reseller will create a customized quote to show you how much money you will save with Star2Star. The reseller will also install your new phones.

Upgrade to the World's Most Reliable Business Communications System and cut your monthly phone costs by about half.

*For More Information, Contact Your Authorized Star2star Reseller*

